

# Company Overview

AI Operations consulting for Irish businesses.

## WHO WE ARE

**FutureProofUX is an AI operations consultancy** helping Irish businesses identify, prototype, and scale AI solutions. We bridge the gap between AI potential and practical implementation — making sure AI actually works for your team, not just in a slide deck.

## WHAT WE DO

- **AI Discovery Sprints** 7-day structured strategy engagements identifying your highest-ROI AI opportunities
- **AI Workflow Design** Mapping manual processes and designing AI-augmented workflows your team can adopt
- **AI Tool Setup** Configuring Claude, ChatGPT, and automation tools connected to your business systems
- **AI Training & Rollout** Getting your team confident with AI through hands-on workshops
- **Enterprise Ireland Programmes** Approved consultant for the AI Discovery Programme (80% grant funded)

## ABOUT DAVID GOTTLIEB

UX researcher and AI operations specialist with deep expertise in understanding how people and teams actually work. Every AI recommendation starts with how your business really operates — not theoretical use cases.

- **CRAFT Cycle** proprietary AI operations methodology
- **UX Research** qualitative research, JTBD, synthesis
- **EI Approved** AI Discovery Programme consultant
- **Technical** Claude, ChatGPT, n8n, Supabase, MCP

## OUR METHODOLOGY — THE CRAFT CYCLE

**C**

### Clear Picture

Map your business, workflows, and data

**R**

### Realistic Design

Identify practical AI opportunities

**A**

### Assess Fit

Score by impact, feasibility, readiness

**F**

### Feedback

Validate findings with your team

**T**

### Team Rollout

Actionable implementation plan

## SECTORS WE SERVE

- Manufacturing & Engineering
- Food & Beverage
- Professional Services
- Technology & SaaS
- Healthcare & Life Sciences
- Financial Services
- Retail & E-commerce

## SERVICE PACKAGES

### AI Discovery Sprint €6,300 (80% EI funded = €1,260)

7-day strategy engagement with full CRAFT Cycle

### AI Prototype Sprint Custom pricing

Build & test your top AI opportunity

### AI Operations Embed Custom pricing

Full implementation, training & rollout

**Structure is the differentiator. Not the software.**

Enterprise Ireland AI Discovery Programme — Approved Consultant